



THE BAGOGLOO TEAM'S MARKETING PLAN

Top 2 RE/MAX Team in Nova Scotia



We are committed to offering the highest standards of professional service to all our clients. To assure you that your property is marketed to its full potential and to obtain the highest possible market value, the following will be completed:

- Complete research (CMA) on your area to establish Fair Market Value
- Complete Property Condition Tour
- Discuss with you the current market and establish the listing price together
- Prepare and sign the Listing Contract
- Complete a professional marketing ad for MLS System
- Send Listing Contract to MLS Board
- Place "For Sale" sign on your property
- Place lock box on property for future showings
- Prepare advertising schedule
- Advertise selectively in various media: Multiple Listing Service (MLS); www.mls.ca web site; The Home Guide; The Real Estate Book; Daily News; The Halifax Herald; Television; website - www.youronlineagents.com; Virtual Tours; exclusive advertising on our Professional Real Estate website with exterior and interior photos on our own web site: www.HalifaxMetroHomes.com

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Continued...

- Direct link from MLS.ca listings to our team's web sites. Multiple interior and exterior photos advertised on MLS.ca listings. A slide show presentation with interior and exterior photos of our listings on our team's personal web site. Feature section for some of our selected new listings on our team's marketing web sites.
- Notify selected agents of the new listing
- Phone all potential buyers with details of the listing
- Arrange showings for other agents
- Make our team available for open houses if appropriate or requested, using selective "Open House" media
- Contact you regularly with verbal progress reports
- Make our team available for questions
- Review marketing activities with you
- Pre-qualify potential buyers
- Present and discuss all offers on the property with you
- Negotiate the transaction with other agent, if applicable
- Finalize the Sales Contract
- Confirm that all contingencies on the sales contract are completed
- Finalize the closing





HIGH IMPACT ADVERTISING

We let prospective buyers know your property is for sale.

Passionate About Service

SELLING YOUR HOME? OUR COMPARATIVE MARKET ANALYSIS IS ON THE HOUSE

Have you ever wondered... "What's the current market value of my home?" Now you can find out. And it's free.

Call today and we'll provide you with a free Comparative Market Analysis Report that will give you a good idea of your home's value. You can also request your CMA on our web site: www.HalifaxMetroHomes.com

A TEAM EFFORT
Six Professionals Dedicated to You

Thomas Bagogloo - Team Leader: 902-830-9006
Terry Campbell, Team Partner: 902-830-2267
Matt Welch, Team Partner: 902-209-5594

...Plus 2 Client Care Managers

Team Office: 902-446-4079
Toll-Free: 1-866-287-9006
Fax: 902-446-4113
Web: www.HalifaxMetroHomes.com
Email: info@HalifaxMetroHomes.com

RE/MAX nova 902-830-9006 TOLL-FREE 1-866-430-9006 HALIFAXMETROHOMES.COM

THE BAGOGLOO TEAM

PROVEN PERFORMERS

- RE/MAX Lifetime Achievement Award
- RE/MAX Hall of Fame Award
- RE/MAX Platinum Award since 2000
- RE/MAX Chairman's Club Award
- Top 2 RE/MAX Team in Nova Scotia
- Registered Relocation Specialist
- Member of the Canadian & Nova Scotia Home Builders Association
- Member of the Urban Development Institute of Nova Scotia

MARKETING & TECHNOLOGY

The real estate industry is a highly competitive marketplace and it takes an experienced Team to make your property stand out in a crowd. The Bagogloo Team has a proven marketing track record and a comprehensive plan to promote and advertise our listings.

The overwhelming majority of home buyers are using the internet as a resource. To ensure that potential buyers are exposed to your property, your listing will be marketed on more than a dozen web sites chosen for their popularity and effectiveness. We also have our own professionally prepared and maintained Team sites: HalifaxMetroHomes.com, MyHalifaxTeam.com, MoveToHalifax.com, HouseHuntingTrip.com

COMMITTED TO OUR COMMUNITIES

RE/MAX is proud to be a part of our community. We're happy to continue with our support of The Children's Miracle Network and the Canadian Breast Cancer Foundation.

Passionate About Service

RE/MAX

Outstanding Agents. Outstanding Results.

Advertising Attracts Buyers -
RE/MAX spends more money on advertising listings, to attract buyers, than our six largest competitors combined. This includes tv, radio, outdoor, magazine & newspaper advertising.

More Sales Means More Experience -
Based on MLS sales, RE/MAX agents sell three times more properties than the average real estate agent. We've been gaining experience for over three decades.

Online Homebuyers Choose RE/MAX -
Of the 17.5 million Canadian adult internet users, 80% of those looking for a home use the internet. RE/MAX is their #1 choice on the web.

Passionate About Service

WE'D LIKE TO RECOMMEND SOME FRIENDS...

When you're looking for professional service providers in the Halifax area, we're pleased to recommend the following people and the companies they represent.

Scotiabank
Mortgage Specialists
Choosing the right mortgage can be as important as choosing the right home. We can help make the process easier and more rewarding.
www.Scotiabank.com/mortgages

ULTRA CLEAN
Commercial Cleaning
Tracy Melanson
902-433-1100
info@ultracleaner.com

SafeGuard Home Inspections
Comprehensive Professional Service
Sam Lorefice
902-441-4470
lorefice@eastlink.ca

ECOWATER
RESIDENTIAL & COMMERCIAL WATER TESTING & TREATMENT
Gary Slater
902-832-7873 / 866-357-7873
grp@ecowater@gmail.com

THE BAGOGLOO TEAM

DON'T JUST TAKE OUR WORD FOR IT...

I just wanted to give our thanks to your team for all your help. We really love our new home! The whole process was stress-free. Thanks to both of you.
- Luc & Anne

I just want to thank your team for your assistance during both the original purchase and the subsequent sale of my property in the Prater's Lake area. From the beginning I felt like one of the family. Your courtesy, hospitality, & attention to my needs were truly appreciated.
- Gail G

We would like to thank you in helping us buy our first home. Buying your first home can be both exciting and a stressful time in your life, but your excellent service and expert advice surely made it easier on us.
- Denise & David G

There's a reason why RE/MAX Agents outlast the competition 3 to 1... We put our clients first.

The Bagogloo Team - RE/MAX nova

102 Chain Lake Drive, Suite 1B
Halifax, Nova Scotia, B3S 1A7
Team Office: 902-446-4079
Toll-Free: 1-866-430-9006
Toll-Free: 1-866-287-9006

RE/MAX nova 902-830-9006 HALIFAXMETROHOMES.COM

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THE BAGOGLOO TEAM

RE/MAX nova

HALIFAXMETROHOMES.COM

Team Marketing Material Full Colour Brochure

THOMAS BAGOGLOO, THE BAGOGLOO TEAM

Passionate About Service

The Urban Development Institute of Nova Scotia is pleased to provide this profile of Thomas Bagogloo, B Comm, BBA, an active member of UDI and Team Leader of the Bagogloo Team - RE/MAX nova. Based out of Bayers Lake Business Park in Halifax, the Bagogloo Team is a top producing real estate team of six professionals who are passionate about service, and Halifax real estate and development.

For over a decade, The Bagogloo Team has been recognized locally, nationally and internationally as one of the proven and top performers for RE/MAX in Nova Scotia.

A visit to their web site "www.HalifaxMetroHomes.com" will highlight some of the various awards and accomplishments Thomas and the Team have achieved, including RE/MAX awards for Lifetime Achievement, the RE/MAX Hall of Fame, and the Platinum Club.

What separates Thomas as a real estate specialist and contributes to his team's ongoing success is his broad network of contacts and his quality market analysis. Educated at McGill and Harvard Universities, attaining a Bachelor of Commerce degree with majors in Finance, Accounting and Real Estate Analysis, Thomas leverages this education with his years of experience and knowledge acquired working with clients. Combining these strengths, he is able to provide a comprehensive and personal level of service. Many of Thomas' clients are second and third time home buyers and sellers.

The Bagogloo Team takes a proactive approach to marketing and technology. The overwhelming majority of home buyers and sellers use the internet as a resource, and the Bagogloo Team uses the web to provide home buyers with up-to-date, daily research on property searches. For home sellers, we have an integrated marketing plan that combines print and electronic material, and a family of audience-specific web sites like "MyHalifaxTeam.com", "MoveToHalifax.com", and "HouseHuntingTrip.com".

Like many other members of the UDI, Thomas and the Bagogloo Team are also active members of the Canadian and Nova Scotia Home Builders Association. The Bagogloo Team is not only involved with residential real estate sales, but also new construction, land development, condominiums, estate sales, and investment property opportunities throughout Metro Halifax. They have a background in the industry, and are well-suited to partner with the development community and bring value-added experience and expertise to any project.

Thomas is also an active member in the community. Currently, he is serving on the Board of Directors of the Halifax Club, and is the Chair of the Membership Committee. Thomas serves as a senior real estate consultant to the Halifax 2014 Commonwealth Games Bid, and the Bagogloo Team sponsors several local athletic teams. Through RE/MAX, The Children's Miracle Network and The Canadian Breast Cancer Foundation are also two very worthy organizations Thomas and the Team are proud to be associated with.

To contact Thomas Bagogloo or the other five members of the Bagogloo Team, please call 902-830-9006 or send an email to: info@halifaxmetrohomes.com

THOMAS BAGOGLOO, B Comm, BBA

102 Chain Lake Drive, Suite 1B Halifax, NS, B3S 1A7 902-830-9006 Toll-Free 1-866-430-9006 HALIFAXMETROHOMES.COM



AS SEEN ON TV

Real Estate Network Listing Profiles



Urban Development Institute Member Profile



THE BAGOGLOO TEAM IS ONLINE

Online Homebuyers Choose RE/MAX -

Of the 17.5 million Canadian adult internet users,
85% of those looking for a home use the internet.

RE/MAX is their #1 choice on the web.

We use the following web sites to promote & market our Property Listings:

Bagogloo Team Web Sites:

HalifaxMetroHomes.com

HalifaxRealEstateWeb.com

MyHalifaxTeam.com

MoveToHalifax.com

HouseHuntingTrip.com

Additional Marketing Sites:

MLS.ca

REMAX.ca

REMAX.com

REMAXnova.com

Homes.com

TheRealEstateBook.com

HomesAcrossCanada.com

WorldReferrals.com





INTERNET MARKETING

We manage a family of Team-branded web sites to ensure your listing gets noticed.



HalifaxMetroHomes.com



HalifaxRealEstateWeb.com



MyHalifaxTeam.com



MoveToHalifax.com



HouseHuntingTrip.com

